BAKE@HOME

YOUR KITCHEN, OUR CRAFT



Create more sales opportunities with Bake at Home. Consumers can take home their favourite bakery and hot food products frozen and bake them straight from frozen in four simple steps.

Featuring premium branding and rustic bakery-inspired imagery, our refreshed concept showcases quality, oven-baked appeal and helps products stand out in-store.

Whether you need a new branded freezer or want to refresh an existing unit, Country Choice can provide marketing support to help you successfully launch, promote and grow your Bake at Home offer.

4 STEPS

1. **Preparation**
   space products evenly on a baking tray
2. **Pre-heat Oven**
   to required temperature
3. **Bake**
   for required time
4. **Cool and enjoy**
   allow to cool for 10 minutes

ORDER ONLINE AT **COUNTRYCHOICE.CO.UK**

FOLLOW US **@COUNTRYCHOICEUK**

CountryChoice
a Sysco company

Interested?

With the products already in place and ready to sell, contact your local Regional Sales Executive to find out how to get started.

Head over to our website for more information.

We have;

Five freezer size options to provide the flexibility to fit your available space.

A dedicated bread, sweet bakery and savoury range to create an appealing Bake at Home offering.

Category-led planograms designed to optimise product placement and maximise profitability.





A2 poster available



SWEET PASTRIES



BREADS



SAVOURY PASTRIES

ORDER ONLINE AT **COUNTRYCHOICE.CO.UK**

FOLLOW US **@COUNTRYCHOICEUK**

Country Choice Crayfields Business Park, Swan House, New Mill Road, St. Paul's Cray, Orpington, Kent, BR5 3QD

Contact Centre: 0344 892 0399

Sysco GB Limited. Registered office: Enterprise House, Eureka Business Park, Ashford, Kent, TN25 4AG. Registered in England No. 02035315. Trading as Country Choice, Swan House, New Mill Road, St. Paul's Cray, Orpington, Kent, BR5 3QD