

WITH
**100%
WHOLEGRAIN
WHEAT**

**PACKED
WITH
FIBRE**

HIGH IN
**VITAMIN
D**



*Stock up on the UK's favourite cereal**

All the homegrown wholegrain goodness of Weetabix is available in a range of convenient case sizes - just pick the one that's perfect for your business and serve up the nation's favourite!

BULK PACK

Perfect for high
volume service



A 102616
Weetabix Bulk Pack A
6 x 48

PORTION PACKS

Convenient
individual servings



A 84729
Weetabix Twin Portion Pack B
48 x 2



A 84730
Weetabix Single Portion Pack C
96 x 1



*Have you
had yours?*



*NielsenIQ Total Market data - w/e 24th Jan 2026

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Nutritionally packed!

Not only does Weetabix taste so good, **it really does you good too!** Every nutritionally packed bowlful is made with 100% wholegrain wheat, **full of fibre to support a healthy gut.** Weetabix doesn't stop there though; it's also **packed with iron to boost your brain power** and it's **high in Vitamin D for healthy bones and muscles** to support an active lifestyle.

**All GREEN
traffic lights!**

A 2-biscuit serving contains

Energy	Fat	Saturates	Sugars	Salt
574kJ 136kcal	0.8g	0.2g	1.6g	0.10g
7%	1%	1%	2%	2%

of an adult's Reference Intake
Typical values per 100g: 1531kJ / 362kcal



**QUIN
COMPLIANT**



High in Vitamin D
FOR
**HEALTHY BONES
& MUSCLES***

Packed with Fibre
FOR
**A HAPPY
GUT***

Source of Iron
FOR A
**HEALTHY
BRAIN***

Sectors we serve

Weetabix offers the ideal out-of-home dining solution in every sector from **healthcare to hospitality.** Our bestselling cereal is available in single and twin packs for perfect portion control, or bulk for high volume catering. And **Weetabix Foodservice specialists are always on-hand to offer expert help and guidance** with the catering challenges your business faces.



Healthcare



Education



Workplace



Travel & Leisure



Hotels & Hospitality



*Vitamin D contributes to the maintenance of normal bones and normal muscle function. Wheat bran fibre contributes to an acceleration of intestinal transit. The effect is obtained with a daily intake of at least 10g of wheat bran fibre. Iron contributes to normal cognitive function. Enjoy as part of a healthy diet and lifestyle.

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A responsible approach

Since 1932 Weetabix has focused on producing **better breakfasts to create better lives**. And that's why we're committed to responsible production at every step along the journey from field to bowl. Our specially picked Growers Group of over 150 farmers ensures **all the wholegrain wheat for Weetabix Original is grown within just 50 miles of our mills.**[†] Abigail, Fay and Ben are just three of our fabulous farming partners who follow our Wheat Protocol, **setting standards for quality, food safety and environment.**



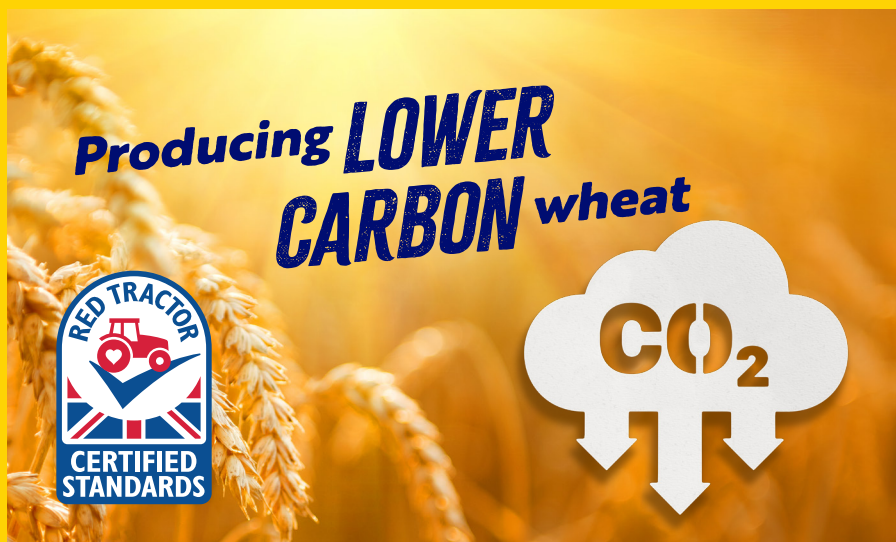
Abigail & Fay



travels
less than
50 MILES
to our
Weetabix Mills.[†]



Ben



At the heart of our sustainability strategy is a commitment to **reducing our carbon footprint**. We have been conducting Greenhouse Gas assessments with farms since 2022, to understand baseline emissions and help us in **our mission to produce less carbon-intensive grains** at economic scale. We also meet Red Tractor standards for fertiliser use. This means **less nitrogen and more environmental preservation!**



[†]Farm office situated within 50 miles of Weetabix Mills.