

bake & bite

the ultimate food to go brand

Country Choice is the UK's leading supplier of retail in-store bakery and food to go products.

We can provide all the ingredients needed to create and run a successful food to go operation.

We pride ourselves on providing you with a complete support package to help you grow your business.

- Quality controlled products
- Modular display equipment
- Free on-site training
- Product brand concepts
- Point of Sale
- Regular promotions
- Dedicated aftercare service



0344 892 0399

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CountryChoice
a Sysco company

Entry Level Food to Go

The Small Savoury unit is the ideal entry-level concept for retailers wanting to offer shoppers a small range of best-selling savoury pastries. It has a small footprint which can be used as a countertop unit (the Hotspot), near the till point or positioned next to the till area.



Hot Spot Unit

Can be provided with or without a base.



3-Tray Oven



SMALL SAVOURY CONCEPT

The Hot Spot unit can be provided with a base including a midi 3-tray oven.

HOT SPOT & IMPULSE CONFECTIONERY

Base for housing the Hot Spot Display including shelves for impulse confectionery grab bags.

Key Features

- Core range of best sellers
- Small footprint
- Can be used on the counter (Hot Spot)
- Position near till
- Optional base unit with integrated oven or confectionery shelving



Scan for more details

Planogram			
Sausage Roll	Cheese & Onion Roll	Fiery Cheese Potato Dog	Classic Potato Dog
Bacon & Cheese Turnover	Big Bite Sausage Roll	Chicken Tikka Masala Bake	Steak Bake
Hot Spot All Day			

	SMALL SAVOURY CONCEPT	HOT SPOT & IMPULSE CONFECTIONERY
ANNUAL PROFIT TYPICALLY	Typically £7,850 Based on selling approx 40 units per day	Typically £12,760 Based on selling approx 70 units per day
POR	32%	32%
DIMENSIONS	640(w) x 1495(h) x 760(d)mm A minimum of 70cm working area is required behind the unit	640(w) x 895(h) x 550(d)mm With Hot Spot: 660(w) x 1487(h) x 550(d)mm
POWER REQUIREMENT	2 x dedicated 13amp (3.7kW)	1 x 13amp (1.1kW)
STORAGE & PREPARATION	6ft freezer, 3-tray oven, 1 wash-up sink, 1 hand-wash sink	6ft freezer, 3-tray oven, 1 wash-up sink, 1 hand-wash sink

Subject to minimum spend

Intermediate & Comprehensive

Food to Go

DO YOU...

- Sell over 30 loaves of plant bread or 30 cartons of milk a day?
- Sell more than 30 sandwiches a day or 30 cups of coffee a day?
- Have 0.5m of selling space?

HOT AMBIENT UNIT

This two-piece unit is the ideal solution to offer customers the perfect range of core savouries and confectionery without the extra footprint.

The top part displays hot savouries and hot food to go products, and the bottom part displays confectionery products, either packaged or unpackaged. Perfect to situate alongside a coffee unit offering grab and go opportunities.

Key Features

- Core range of best-selling savouries and confectionery
- Ideally positioned near a coffee machine
- Option to display bake off or thaw and serve confectionery

Swap your core breakfast items to more fulfilling savouries for lunch and evening trade

Keep it simple with core confectionery items that are delicious, any time of the day

Planogram				Planogram			
Sausage Roll	Cheese & Onion Roll	Fiery Cheese Potato Dog	Classic Potato Dog	Sausage Roll	Cheese & Onion Roll	Fiery Cheese Potato Dog	Classic Potato Dog
Bacon & Cheese Turnover	Big Bite Sausage Roll	Chicken Tikka Masala Bake	Steak Bake	Bacon & Cheese Turnover	Big Bite Sausage Roll	Chicken Tikka Masala Bake	Steak Bake
Bacon Bap	Sausage Bap	Sausage & Bacon Bap	Hudson's Breakfast Hot Dog	Beef Burger	Cheese Burger	Southern Fried Chicken Burger	Hudson's Hot Dog
All Butter Croissant	Pain Chocolat	Maple Pecan Plait	Cinnamon Swirl	All Butter Croissant	Pain Chocolat	Maple Pecan Plait	Cinnamon Swirl
Funtime Jam Doughnuts	Funtime Choc Doughnuts	Funtime Custard Doughnuts	Sugared Ring Doughnuts	Funtime Jam Doughnuts	Funtime Choc Doughnuts	Funtime Custard Doughnuts	Sugared Ring Doughnuts
Hot Ambient AM				Hot Ambient PM			



	HOT AMBIENT CONCEPT
ANNUAL PROFIT TYPICALLY	Typically £25,030 Based on selling approx 120 units per day
POR	33%
DIMENSIONS	620(w) x 1918(h) x 485(d)mm
POWER REQUIREMENT	2 x dedicated 13amp (2kW)
STORAGE & PREPARATION	6ft freezer, 3-tray oven, 1 wash-up sink, 1 hand-wash sink

Subject to minimum spend



Scan for more details

Advance to the next level of equipment you need to extend and grow your food to go business.

DO YOU...

- Have a two-bowl sink with hot water and a separate hand-wash?
- Have a 13-amp socket and space for an oven plus a 6-foot freezer or equivalent?

HOT GONDOLA

The Hot Gondola provides high volume retailers with a floor standing hot display unit for savoury pastries, burgers/baps and hot meals.

These are ideal for stores with large footfall and busy passing trade, covering breakfast, lunch and dinner options at core times and throughout the day.

This units has back doors for easy rear fill options. This is helpful if the unit is part of a counter run.

It's great for introducing branded and seasonal hot products without imposing on the core range.

Planogram					
Sausage Roll	Big Bite Sausage Roll	Classic Potato Dog	Fiery Cheese Potato Dog	Cheese & Onion Roll	Ham & Cheese Toastie
Bacon & Cheese Turnover	Breakfast Turnover	All Day Breakfast Bake	Cheese & Ham Bake	Steak Bake	Four Cheese & Onion Toastie
Bacon Bap	Sausage Bap	Sausage & Bacon Bap	3 Hash Browns	Hudson's Breakfast Hot Dog	All Day Breakfast Wrap
Hot Gondola AM					

Planogram					
Sausage Roll	Big Bite Sausage Roll	Classic Potato Dog	Fiery Cheese Potato Dog	Cheese & Onion Roll	Ham & Cheese Toastie
Bacon & Cheese Turnover	Steak & Cheese Bar	Chicken Tikka Masala Bake	Cheese & Ham Bake	Steak Bake	Four Cheese & Onion Toastie
Beef Burger	Cheese Burger	Southern Fried Chicken Burger	Battered Chicken Chunks	Potato Wedges	Hudson's Hot Dog
Hot Gondola AM					



	HOT GONDOLA
ANNUAL PROFIT TYPICALLY	Typically £28,160 Based on selling approx 110 units per day
POR	32%
DIMENSIONS	928(w) x 1650(h) x 663(d)mm
POWER REQUIREMENT	1 x dedicated 13amp (2.8kW)
STORAGE & PREPARATION	6ft freezer, 3-tray oven, 1 wash-up sink, 1 hand-wash sink

Subject to minimum spend



Scan for more details



HOT TOWER

The Hot Tower is ideal for retailers with high footfall but with smaller footprint or for those wanting to dedicate branded presence of our popular products, such as, Flatstone pizza, Savour It hot sandwiches, Hudson's hotdogs, and more. We would advise a 3-part planogram to capture the morning, lunch and afternoon/evening trade.

Retailers wanting an interactive consumer experience, can order a digital screen* which is controlled centrally by Country Choice. These can display eye-catching offers, new products, meal deals and more.

*Digital screens are a purchasable item. Please speak to your Regional Sales Executive for more details.

WAKE UP TO A TASTY BREAKFAST
MADE TODAY

Sausage Roll	Cheese & Onion Roll	Fiery Cheese Potato Dog	Classic Potato Dog
Bacon & Cheese Turnover	Breakfast Turnover	All Day Breakfast Bake	Steak Bake
Four Cheese & Onion Toastie	Ham & Cheese Toastie	All Day Breakfast Wrap	
Bacon Bap	Sausage Bap	Sausage & Bacon Bap	Hudson's Breakfast Hot Dog

Hot Tower AM
07:00 - 11:00

GRAB LUNCH OR A TASTY HOT SNACK
7 OVEN BAKED today

Sausage Roll	Cheese & Onion Roll	Fiery Cheese Potato Dog	Classic Potato Dog
Bacon & Cheese Turnover	Big Bite Sausage Roll	Chicken Tikka Masala Bake	Steak Bake
Four Cheese & Onion Toastie	Ham & Cheese Toastie	All Day Breakfast Wrap	
Beef Burger	Cheese Burger	Southern Fried Chicken Burger	Hudson's Hot Dog

Hot Tower LUNCH
11:00 - 15:00

INDULGENT TOASTIES WRAPS & PANINIS

Sausage Roll	Cheese & Onion Roll	Fiery Cheese Potato Dog	Classic Potato Dog
Steak & Cheese Bar	Big Bite Sausage Roll	Chicken Tikka Masala Bake	Steak Bake
Four Cheese Toastie	Ham & Cheese Toastie	BBQ Chicken Toastie	
Beef Burger	Cheese Burger	Southern Fried Chicken Burger	Hudson's Hot Dog

Hot Tower PM
15:00 - 19:00



	HOT TOWER
ANNUAL PROFIT TYPICALLY	Typically £28,160 Based on selling approx 110 units per day
POR	32%
DIMENSIONS	634(w) x 1900(h) x 663(d)mm
POWER REQUIREMENT	1 x dedicated 13amp (2kW)
STORAGE & PREPARATION	6ft freezer, 3-tray oven, 1 wash-up sink, 1 hand-wash sink

Subject to minimum spend



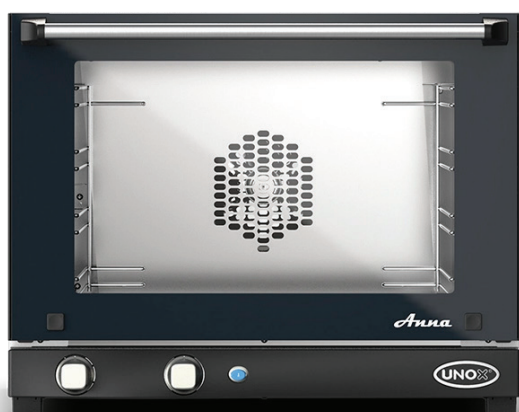
Scan for more details

Ovens

Behind any tasty hot food to go product, is a great working oven!
We have three suitable ovens for stores with a small footprint to stores with high-volume consumers.



Compact 4 Tray Oven



Note: **Parisiennes** will not fit in this oven.

This oven is great for baking off, Entry-Level Food to Go core products, such as sausage rolls, turnovers and savoury bakes. It is also perfect for ready to bake confectionery products – cookies, croissants, Danish pastries, etc.

OVEN DIMENSIONS	602(w) x 570(h) x 660(d)mm
STAND DIMENSIONS	602(w) x 740(h) x 660(d)mm
TOTAL HEIGHT	1310mm
POWER REQUIREMENT	1 x dedicated 13amp (3.0kw)

Standard 3 Tray & 4 Tray Ovens

For stores with high footfall and consumer demands, these ovens will fill your Hot Tower, Hot Gondola and Hot Ambient units, with oven baked fresh baguettes, bread, savouries, pastries and more.



Scan for oven details



3 Tray

OVEN DIMENSIONS	800(w) x 429(h) x 813(d)mm
STAND DIMENSIONS	800(w) x 740(h) x 813(d)mm
TOTAL HEIGHT	1169mm
POWER REQUIREMENT	1 x dedicated 13amp (3.0kw)



4 Tray

OVEN DIMENSIONS	800(w) x 509(h) x 813(d)mm
STAND DIMENSIONS	800(w) x 740(h) x 813(d)mm
TOTAL HEIGHT	1249mm
POWER REQUIREMENT	Single or 3 phase 32amp (6.5kw)

Chilled Food to Go

For retailers wanting to offer chilled food to go products in-store, we can help create a brand presence alongside our Bake & Bite brand. Not only can we help brand your existing chillers, but we can also provide a vast range of chilled food items to make up your fresh sandwiches and salad offering. For more information, please contact your Regional Sales Executive.



Notes

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

The Full Package

Not only do we offer high quality equipment, but we can also provide a whole brand experience:

- High quality food
- Eye-catching packaging
- Planograms
- Branded equipment
- Legally supported shelf-edge labels
- Internal and external point of sale



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Country Choice Crayfields Business Park, Swan House, New Mill Road, St. Paul's Cray, Orpington, Kent, BR5 3QD

Contact Centre: 0344 892 0399 countrychoice.co.uk

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