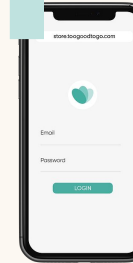




HOW IT WORKS

01



We set each store up with their own online account - it's easy for teams to access from mobile, tablet or desktop

WHAT IS TOO GOOD TO GO?

- A social impact company fighting food waste
- The world's largest B2C app for surplus food
- Over 3.5 million registered users in the UK
- 36 million magic bags rescued across 15 countries

We want to inspire and empower everyone to fight food waste and make it easy for businesses to make a difference

BENEFITS

MARKETING

Reach new customers and increase footfall - **2/3rds return as full paying**

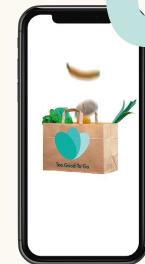
COST RECOVERY

Sell your surplus food to win back sunk costs

NO WASTE

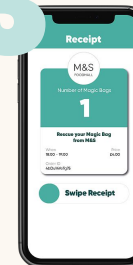
Feel good by saving your food and the planet

02



Stores can pre-set a number of Magic Bags to sell daily, based on estimated surplus - this takes less than 1 minute, and can be amended at any time

03



Stores fill Magic Bags with surplus items - whatever they end up being. Users buy Magic Bags through the app, then pick them up at a time set by the store

Sign up by clicking [here](#) and avoid the first year's admin fee

COMMERCIALS

Each meal sold through Too Good To Go is subject to a £1.09 fee, with a yearly admin cost of £39. This is deducted from what we pay you each quarter.

BE PART OF THE FOOD WASTE MOVEMENT

As well as helping 45,000 businesses fight food waste across Europe, Too Good To Go just took the movement to the United States.

THEY TRUST US



THEY TALK ABOUT US

