



Brexit

Planning for all outcomes








#StrongerWithBrakes

High level Brexit risks and potential mitigations








Roughly 30% of food consumed in the UK comes from the EU



				
Producer	Border	Primary distribution	Secondary distribution	Outlets
<u>Risks</u> <ul style="list-style-type: none"> Suppliers prioritise EU customers Winter sourcing 	<u>Risks</u> <ul style="list-style-type: none"> Lack of knowledge of new procedures leads to delays and cost 	<u>Risks</u> <ul style="list-style-type: none"> Delays as product held up in queues at port Circular nature of trade 	<u>Risks</u> <ul style="list-style-type: none"> Delays in Kent. EU staff shortage 	<u>Risks</u> <ul style="list-style-type: none"> EU staff shortage. "Lack of choice" on fresh Tariff**/cost impact
<u>Mitigations</u> <ul style="list-style-type: none"> Stock building & consignment via Dunkerque site Regular communications Clarity in incoterms Heat treated pallets 	<u>Mitigations</u> <ul style="list-style-type: none"> Supplier best practice guide & communication KPMG workflows Expertise gained from own export business Alternative crossings (e.g. DFDS and own fleet) 	<u>Mitigations</u> <ul style="list-style-type: none"> Contingency plan per SKU / Supplier 6K pallet stock build 3rd party storage 3>4 weeks on longer life Fresh Direct joint plans Frozen options on chilled UK sourcing where feasible 	<u>Mitigations</u> <ul style="list-style-type: none"> Previous contingency plans (e.g. Operation Stack) Communicate Withdrawal Agreement assurance to staff 	<u>Mitigations</u> <ul style="list-style-type: none"> Communication to staff Menu flexibility

Supported by end to end "war gaming" of different outcome scenarios:
i) no deal, ii) acrimonious deal, iii) deal.

Likely Brexit Timeline

Risk Rating	November 	December 	January 	February 	March 
Calendar Events		➤ Christmas		➤ Valentines' Day ➤ Half Term (last 2 wks)	➤ Mothers' Day (14 th) ➤ Easter (Apr 4th)
	<ul style="list-style-type: none"> ➤ Ambient / frozen stock build > 4 weeks ➤ Fresh Produce moves to winter season (EU based) ➤ Brakes sourcing UK alternatives or different supply routes 	<ul style="list-style-type: none"> ➤ Chilled contingency lines bought in & sub products agreed ➤ Final communications ➤ Preparations for new customs paperwork & checks 	<ul style="list-style-type: none"> ➤ Daily Brexit team calls ➤ Stock holding mitigation for any ambient / frozen supply delays ➤ Advising customers of alternatives if there are chilled shortages 	<ul style="list-style-type: none"> ➤ Initial stock build starting to deplete ➤ Longer queues in Kent ➤ Pressure on UK supply ➤ Tariff impact (if applicable) now impacting end to end supply chain 	<ul style="list-style-type: none"> ➤ Further support from Sysco / Constellation ➤ Ensuring Brakes UK is prioritised
 HM Government	<ul style="list-style-type: none"> ➤ Fishing, State Aid, Regulations, NI Protocol ➤ Deal vs No Deal delta narrowing 	<ul style="list-style-type: none"> ➤ Deal approved across UK and 27 EU parliaments ➤ Clarity on tariffs ➤ Clarity on GB / EU customs ➤ Clarity on GB / NI checks 	<ul style="list-style-type: none"> ➤ Project Brock enacted ➤ New IT border infrastructure in play ➤ Mitigation from reduced volumes 	<ul style="list-style-type: none"> ➤ Dover / Calais running at 45-65% capacity ➤ Long queues of lorries in Kent 	<ul style="list-style-type: none"> ➤ Dover / Calais running still only at 45-65% capacity ➤ Longer queues of lorries in Kent

- Brakes / KPMG "war gaming" suggests biggest disruption around Feb / March as stock builds run down, lorries are increasingly stuck in Kent queues and demand grows towards Spring foodservice events.
- Brakes cross functional team is practised / ready to ensure continued supply. We believe our preparations are the most advanced across the industry.

Jan 1st unremarkable as volumes low, but pressure mounting through Feb and March

Brakes' Brexit preparations

7 cross functional work-streams coordinated centrally

1	2	3	4	5	6	7
Communications	Stock Build	Chill Contingency	Import	Export	Tariffs	Distribution
<ul style="list-style-type: none"> ➤ Customer updates ➤ Impact assessments completed per customer ➤ Supplier updates / requests / checks ➤ Colleague comms ➤ Brexit response team in place from Jan 1st ➤ Exec Committee "war gaming" ➤ Expert 3rd party support from KPMG consultants 	<ul style="list-style-type: none"> ➤ Long life imported product stock build ➤ 6K extra pallets built over 8 weeks (Oct/Nov) across frozen and ambient ➤ Brakes holds c3 weeks' average stock – 6K pallets increases to 4 weeks on higher risk lines ➤ Stored at Brakes / 3rd party depots ➤ Sufficient to maintain availability if up to 7 days' delay ➤ "Master file" SKU list shows country of origin, risk status + contingency 	<ul style="list-style-type: none"> ➤ Highest risk to availability as short shelf life ➤ Joint working with Fresh Direct ➤ Managing summer to winter change ➤ Sourcing from UK where feasible ➤ Product substitutions suggested by Brakes chef teams and added to "Master file" ➤ Dover / Calais pinch point – alternative DFDS via Holland 	<ul style="list-style-type: none"> ➤ Joint working with KPMG ➤ 30% of range is EU sourced ➤ Majority purchased as "Delivered Duty Paid" (DDP) ➤ Working sessions with import suppliers covering: ➤ Customs papers ➤ Veterinary + Phyto-sanitary checks ➤ Heat treated pallets ➤ VAT treatment ➤ Key ingredients ➤ Consignment stock held in Dunkerque, paperwork completed via 3rd party 	<ul style="list-style-type: none"> ➤ Specific relevance to customers operating in Ireland ➤ Requirements likely from day 1 (whereas UK Govt may relax some import processes) ➤ 950 product packaging changing to include EU address ➤ France to Ireland supply route ➤ Commodity / Meursing codes updated ➤ Process for export checks + paperwork ➤ 1K extra pallets in Park West 	<ul style="list-style-type: none"> ➤ Resolved by an EU/UK deal ➤ If no deal, then UK's own tariff schedule applies ➤ Lower impact than full WTO but material on proteins / certain commodities ➤ UK sourced prices likely to rise on impacted ranges ➤ Detailed work with KPMG to isolate highest risk areas ➤ Ingredients as well as products ➤ Procurement team seeking alternatives via Sysco global ➤ Stock build to delay impact 	<ul style="list-style-type: none"> ➤ Process built for correct treatment of Kent Access Permit ➤ Even if UK Govt relaxes import controls, delays still likely as lorries get delayed on return to EU ➤ Customer deliveries ex Aylesford depot ➤ Alternative routes to avoid M20 scoped ➤ Priority given to Education / Health sectors ➤ Some "slack" likely given reduced volumes post COVID