

Mars Wrigley are committed to deliver a positive societal impact

The world we want tomorrow starts with how we do business today



“Anchored by our Purpose, the Mars Compass establishes expectations from the Family for how we should lead our business and provides a clear definition of success. It ensures we link purpose and performance and gives us the freedom to think in generations, not quarters.”

– Poul Weihrauch, CEO and Office of the President, Mars

We are proud of our approach with consumers, customers and government

Key sustainability initiatives



97%
plastic
free



Partnering with customers

Mars Wrigley UK Sustainability Series -
Our sourcing partnerships



Engaging with Government



TIME
TO
BIN
YOUR
GUM?



“best
behavioural
change
programme”

What is next ?

Climate

Progressing towards Net Zero in manufacturing in the UK by 2030



Packaging

Reducing Plastic and accelerating Recycled/ Recyclable Content in our packs

redesigning
more than
12,000
packaging
components



Responsible Sourcing



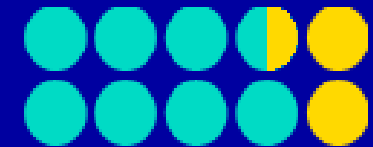
Our Commitments

100%

Plastic packaging
reusable, recyclable
or compostable



Mars is transitioning
towards
100%
renewable energy



↓ **25%**
Virgin plastic use

Net Zero in our full
supply chain by
2050

Mars plans to invest over
\$1 billion
in Sustainability in a Generation

We are committed to
eliminating deforestation by
2050