

# Green StrEAT Kitchen

Bringing the High St into the  
School... By



# Why... Green StrEAT Kitchen



New concept from Quorn, bringing the high street into Secondary Schools

Vegetarian meals can focus heavily on cheese or vegetable based – not always healthy or in keeping with kids favourites

*We know teenagers favour high street options – Nandos, Greggs, Subway*

## **Eating Meat free...**

- 53% of 6 -15 year olds have meat free days
- 48% would like to see more meat free options at school
- 68% would like to see more environmentally friendly food in schools. (Yougov study N:1,100 Dec 19)

## **What encourages eating more meat free...**

50% of 6 -15 year olds would eat more meat free if it tasted good and 30% want to see their favourites available as a meat free option



# Why... Green StrEAT Kitchen

## Insights

97%

Of pupils want more high street options on menu

94%

Of pupils want more meat-free high street options on menu

77%

Of pupils want more variety at mid-morning break

89%

Of pupils loved Green StrEAT Kitchen dishes



# Green StrEAT Kitchen

## The Story

Green StrEAT Kitchen is **like having the entire high street**, featuring its superstar restaurants, squeezed into lunchtime! We're bringing the best flavours from the high street into schools and giving the biggest brands a run for their money. It all tastes amazing, and it's all totally meat free!

But Green StrEAT Kitchen is about more than **delicious, meat free food**. We're working hard to **reduce our impact on the environment** and make a difference through a low carbon menu.

We're cooking for a green planet, and serving up healthy food while we're at it! Nothing in the Green StrEAT Kitchen ever skimps on flavour, and yet everything on the menu is perfect for a **healthier mid-morning break or lunch**. We're all about building up strong, healthy bodies!

By welcoming Green StrEAT Kitchen into your cafeteria, you're bringing the energy, the variety and — of course — the great flavours of the high street right inside the school gates.

The fun starts here!

## The Values

### *Fun and flavour*

Eating on the high street is about more than food — it's about fun! Laughing with friends, sharing great experiences and eating incredible food! Green StrEAT Kitchen is about fun experiences as much as eating an amazing meal, meaning every visit is a memorable one.

### *Great taste, zero meat*

Green StrEAT Kitchen serves up the food you love without any of the meat. These meals may be meatless, but they are not lacking in taste. And just as sacrificing meat doesn't mean compromising on flavour, these tasty dishes don't ever neglect their all-important health credentials either.

### *Great food for a healthy planet*

In our Kitchen, we're cooking to make a difference. We prepare all our meals with low carbon ingredients, and we're dedicated to reducing our carbon footprint to absolute zero. At Green StrEAT Kitchen, we're helping the planet, one bite at a time.





# Green StrEAT Kitchen


## Core Menu

### Recess Refuel


Quorn breakfast muffin - sausage pattie, cheese and egg muffin

Quorn Doorstop vegan ham cheese toastie 


Quorn Sausage Bap served with Tomato chutney or brown sauce 

Quorn Sausage Hotdog topped with mustard mayo topped and crispy onions 

### Quick Bites & Main Meals

Quorn peri-peri pita 

Quorn Katsu dippers & rice 

Quorn Southern fried nuggets & dips 


Quorn Southern fried Cajun burger


Quorn Swedish meatball sub

Quorn Pad thai noodles

Quorn Turkish fillet kebab 

Quorn Chicken curry & rice

Quorn Jerked ChiQin wrap, with crunchy salad, slaw & mayo 

Quorn Sausage BBQ sausage Pizza 



# Green StrEAT Kitchen

Helping you build a delicious solution for meat free



## **GOLD 7x Dishes per week**

2x A4 menu boards or Dish Headers

2x Vinyl stickers

Full Recipes book for GSK dishes

Digital GSK logo for use

Parents communications

## **SILVER 5x Dishes per week**

2x A4 menu boards or Dish Headers

Full Recipes book for GSK dishes

Digital GSK logo for use

Parents communications

## **BRONZE 2x Dishes per week (entry level)**

1x A4 menu board or Dish Headers

Full Recipes book for GSK dishes

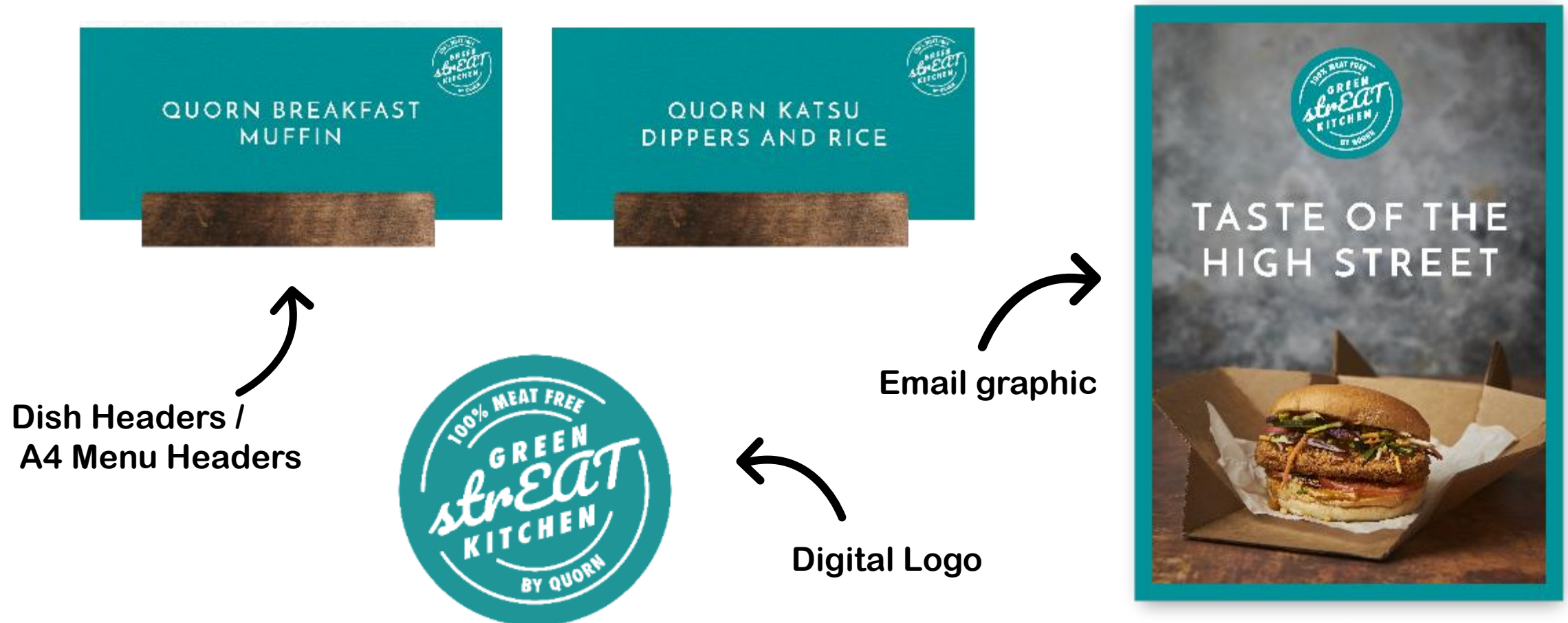
Digital GSK logo for use

Parents communications

**We will provide support for your menu in line with the commitment to number of dishes on your weekly menu**

# Examples of dish headers, email graphic & Logo

Options for participation



Dish Headers /  
A4 Menu Headers

Email graphic

Digital Logo





