

Plant-Based Deli Fillers

Healthy, delicious & planet-friendly.



Let's Work Together :)



sales@zess.co

Hi, I'm Hiren

I am the founder / CEO of Zess. We're helping people make smarter food choices for their health, wellbeing and the planet!

"I am really looking forward to working with more and more foodservice businesses to serve our plant-based deli fillers. Which are healthier and more sustainable than a typical meat-based option."

xzess

Healthier than a meat-based filler*

45% less calories

115% less fat

128% less salt

6.5g protein per 100g

*Compared to a typical chicken & bacon deli-filler per 100g





How we can help

**Zess is suitable for vegan
and food allergic people**

Half the UK population predicted to
be vegetarian or vegan by 2040 |
Food Manufacture

~20% of people have a special
dietary need | Clinical
Gastroenterology and Hepatology





How we can help

Sustainable & delicious option

100 billion tons of CO₂ could be removed from the atmosphere with a plant-based diet | Leiden University





× zess

Purpose

To help humanity make smarter food choices for a healthy and sustainable future.

xzess Journey



2016



Founded in 2016

Hiren, the founder / CEO started the journey in 2016, passionate about helping people make smarter food choices for their health, wellbeing and the planet.

2017



Food Development Started

Brought in development chef expertise who previously worked with Baxster Storey, Harbour & Jones and Deliveroo.

2020



Won the Innovate UK Smart Grant

With The University of Manchester, we developed an AI that helps people decide what to eat based on their dietary needs, preferences and health.

2020



Created the first-plant based deli fillers

We tested and designed with many customers to create the first plant-based deli fillers bursting with world flavours. Starting from Rhys kitchen selling to Moragh from Aldwinkles Bakery!

2021



BRC Grade UK Production Facility

We began developing the products in a UK based BRC accredited manufacturing facility to meet the scale of the market.

2023



Nationwide Distribution

By collaborating with our partners at Sysco to distribute the products nationwide through Fresh Direct, Fresh Fayre and KFF.

xzess

Values

01 Harmonious Living

Unity between life and nature

03 Impact First

We are motivated by social-impact over everything

05 Lead With Integrity

Lead people and industry with virtue

07 Sustainability

To sustain life & ecosystems

02 Inclusivity & Diversity

Tailor our products to diverse dietary needs & cultures

04 Transparency & Privacy

User-centric privacy with a transparent food chain

06 Promote Health & Wellness

Health & wellness are a fundamental right

Zess Explore

The first plant-based deli fillers

**Plant-based
protein!**



**Roasted Sicilian Pesto
Caponata**



**Chipotle & Corn Veggie
Barbacoa**



**Sweet Potato & Butternut
Dhansak**

Roasted Sicilian Caponata

NUTRITION PER 100g

Calories	116 kcal
Fat	3.3g
of which saturates	0.4g
Carbs	12.9g
of which sugars	6.9g
Protein	6.9g
Salt	2.04g

DESCRIPTION

Authentic Italian veggie goodness containing slow roasted tomatoes, fire roasted aubergine, capers, basil and black olives and organic plant powered protein.

Pack Size
1 kg Tub

Shelf Life
Fresh:
21 days shelf, 3 days open.
Frozen:
6 months shelf, 10 days defrosted, 3 days open.



Chipotle & Corn Veggie Barbacoa

NUTRITION PER 100g

Calories	132 kcal
Fat	3.7g
of which saturates	0.4g
Carbs	15.9g
of which sugars	7.6g
Protein	6.5g
Salt	0.8g

DESCRIPTION

Cooked with authentic Mexican adobo, chipotle chili peppers, oregano, and organic plant-powered protein, topped-off with a vibrant, smoky, and warm taste profile.

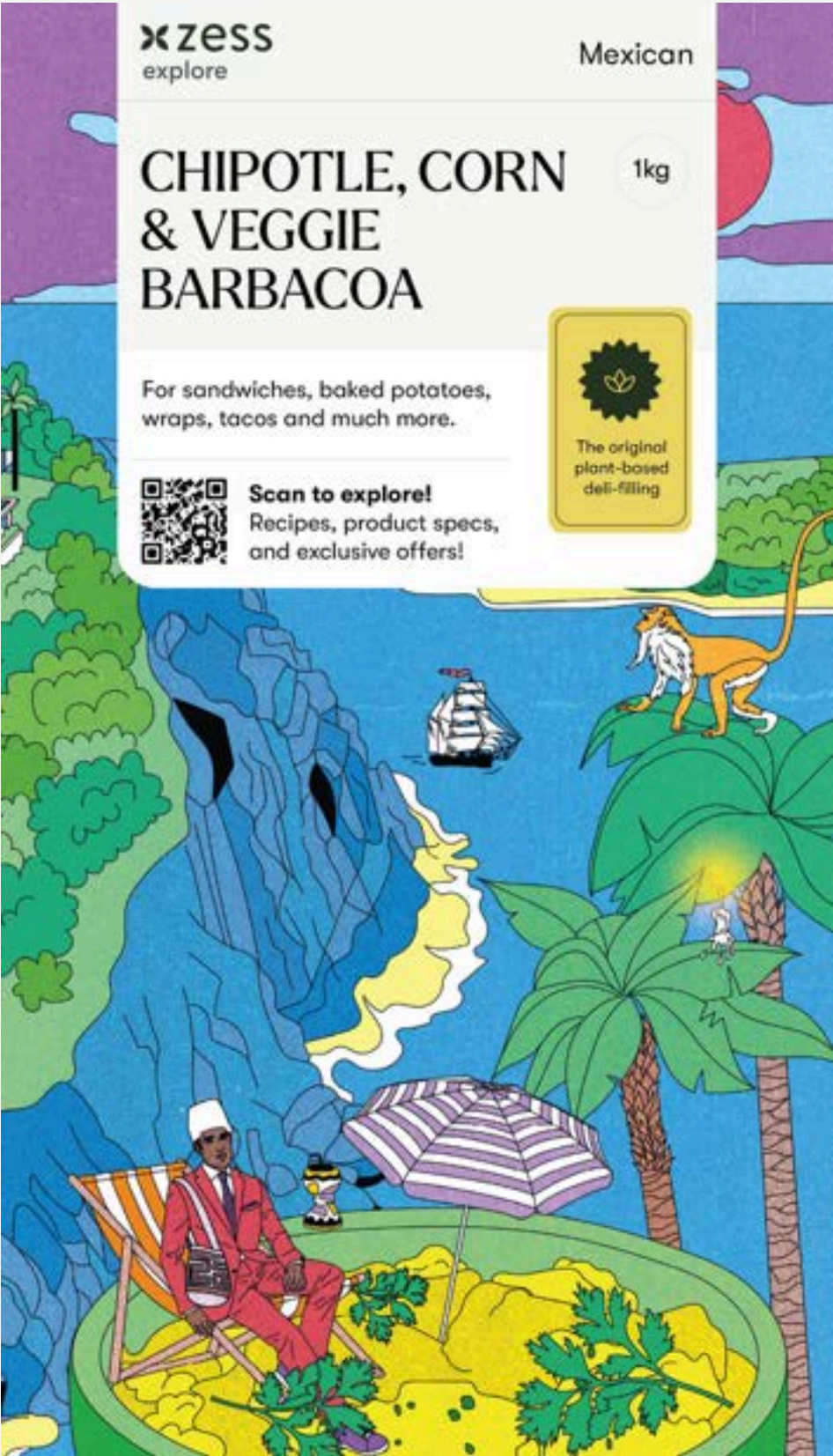
Pack Size

1 kg Tub

Shelf Life

Fresh:
21 days shelf, 3 days open.

Frozen:
6 months shelf, 10 days defrosted, 3 days open.



Sweet Potato & Butternut Dhansak

NUTRITION PER 100g

Calories	112 kcal
Fat	0.7g
of which saturates	0.2g
Carbs	19.5g
of which sugars	5.3g
Protein	5.2g
Salt	0.99g

DESCRIPTION

Using authentic spice blends, green chilli and organic plant-powered protein creates a deep, warm, and fragrant taste profile with creamy and cleansing citrus finish.

Pack Size
1 kg Tub

Shelf Life
Fresh:
21 days shelf, 3 days open.
Frozen:
6 months shelf, 10 days defrosted, 3 days open.





Explore Benefits



- 01 Vegan & Plant-Based**
- 02 Free-from top 14 allergens**
- 03 Quality Ingredients**
- 04 Easy to use out of the tub**
- 05 Eat Hot or Cold**
- 06 Packed with flavour**
- 07 Versatile (e.g. wraps, jacket potatoes, pasta and salads)**
- 08 Made in the UK**

Where to find us – Trade

We have nationwide distribution. We are happy to speak through the best option for you.

Current Distributors



Thank You



Hiren Umradia

Founder - CEO

✉ Email

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🌐 Website

<https://www.zess.co>

The First Plant-Based Deli Filler Bursting with World Flavours

FAQs



What are your minimum order quantities?

If you are currently ordering from one of our existing distributors, you can add as little as a single 1kg tub to your order. If you would like us to consider another wholesaler, we are happy to have discussions where possible.



Is the range gluten free?

The Zess Explore range does not contain gluten but further testing needs to be done to ensure the range is fully gluten-free (gluten below 20ppm).



Is the free from the top 14 allergens?

Yes, the Zess Explore range is free from the top-14 allergens.



Can you distribute nationwide?

Yes, we can distribute nationwide.



Do you export outside of the UK?

Currently, we are only selling Zess Explore within the UK.



Is it available to purchase in retail?

No we are currently focusing on foodservice, with a view to enter supermarkets in the near future. If you are interested please reach out to sales@zess.co.