



## **SUSTAINED FOCUS KEEPS BRAKES ON TOP**

Brakes is increasing its lead in the supply of MSC-certified fish and seafood with new additions to its range, including newly certified own-brand Atlantic mackerel lines.

Brakes was recently named as the UK's MSC supplier of the year for the 3rd year in a row and is now strengthening its range further with the addition of three mackerel and two kipper lines.

The MSC Butterfly Filleted Boned Kippers are 85g-140g in weight and come packed in 25s, while the MSC Whole Butterfly Kippers are 170g-220g and available in 14s.

The three mackerel lines include 80g-130g MSC Mackerel Fillets, packed in 18s, plus two hot favourites, MSC Hot Smoked Mackerel Fillets and Hot Smoked Peppered Mackerel Fillets, both 60g-100g and packed in 36s.

Between them the five lines account for annual sales of around 85,000 units across all areas of the profit and cost sectors and the move to source them from MSC-certified fisheries and suppliers is one that takes Brakes' MSC product range well beyond 150 items. Caterers purchasing from Brakes' MSC-certified range, whether it be an exciting new product or an existing line, can be assured that their fish and seafood is responsibly caught from a sustainable source.

For further information on Brakes' MSC-certified range, visit [www.brake.co.uk](http://www.brake.co.uk).

ENDS

November 2016